

VEEDON FLEECE 2011

to be launched at Decorex International
26th – 29th September 2010 · Royal Hospital, Chelsea
Stand J306

For 2010/2011 Veedon Fleece has created four new carpet designs inspired by great works from the past three hundred years; each with regard for the 21st Century interior.

Working with architects and designers on a purely bespoke basis for residential and commercial interiors, every Veedon Fleece carpet is individually commissioned,

made exclusively to client specification using muga, pashmina, silk, veedon or best hand spun Tibetan wool.

Choose from Veedon Fleece's extensive archive collection of classical and contemporary designs or provide us with your design requirements.



Sun King

*Woven in 100% luxurious silk.
400cm by 280cm or to your specification*

The original influence inspired by an 18th Century cabinet designed by Philippe Montigny, which now resides in The Getty Museum. Here restricted to three distinct colours, giving the finished carpet the depth and gravitas that its final placement demands.

Ruffled Feathers by Wendy Bray

*Woven in veedon.
280cm by 180cm or to your specification*



A 20th Century British design. Feathers are extremely difficult to portray in this diffused way. However, this is achieved here by twisting, or perhaps ruffling, these delicate forms to create the movement which makes a good carpet great. The eye is encouraged to dance around the carpet uniting any room in colour and form, making this bold, but joyous design, an easy delight for any interior.



Old English Soho

*Woven in subtle veedon yarn.
420cm by 350cm or to your specification*

Imagine in the early 18th Century the delight in the exquisite colour of the elegant but opulent Soho tapestries woven in London. This particular carpet pays homage to the original which is believed to have been woven circa 1730. It is thanks to our subtle veedon yarns that we are now able to capture not only the fine balance, but jewel like character of this highly prized treasure from a world full of both the confidence and trepidations of today.

Josephine

*Woven in veedon and silk.
300cm by 240cm or to your specification*



This Damask, reminiscent of the great French Empire period, is a more feminine design than our much admired and versatile classical damask design.

We have created two variations of this beautiful design; one in pure silk, with an expanded number of colours which is closer to the antique. This illustrated bi-colour version woven in soft green and subtle sea blue looks strikingly contemporary and will add a touch of timeless elegance to any room.

For further enquiries contact Clare Gilchrist

VEEDON FLEECE

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